

A NEW BOOK ON CONSULTING

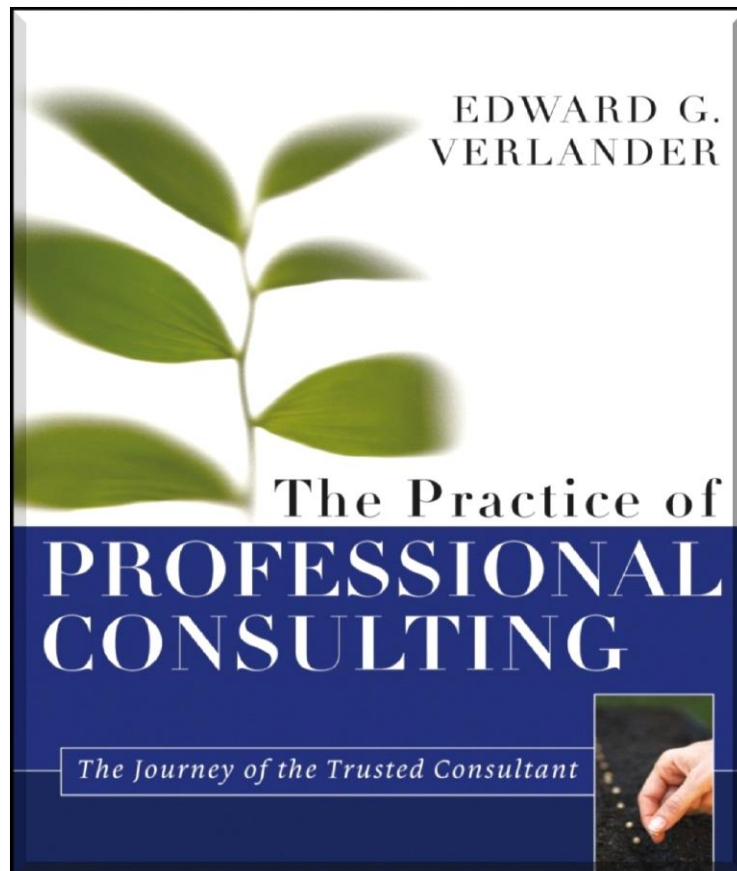
THE PRACTICE OF PROFESSIONAL CONSULTING

Dr. Verlander's *The Practice of Professional Consulting* provides the most comprehensive introduction to the field of consulting, including a complete system of guidelines, and all the tools, templates, techniques, case studies, competencies, and assessments to become a professional consultant.

Written for:

- Anyone wishing to start a consulting business
- New employees at established consulting firms
- Facilitators of consulting training programs
- Faculty at business schools

Broad enough to be useful to anyone starting any kind of consulting business, yet specific in explaining typical client situations, this book offers *new and aspiring consultants* with a perspective of the rules, roles, values, methods, and techniques used across firms in the consulting industry. Published by J. Wiley in 2012, it is available at **Amazon** books in hardcover and Kindle editions, as well as from egverlander.com



ISBN: 978-1-118-24184-4 (hardcover) and ISBN: 978-1-118-28605-0 (e-book)